

MISSION-LED COMMUNITY CHANGE MASTERCLASS

7-8 DECEMBER 2023

CHRISTCHURCH, AOTEAROA



A MISSION-LED APPROACH TO COMMUNITY CHANGE

To meet the challenges of the 21st century, our communities need to make rapid, far-reaching and unprecedented changes. Otherwise, we face compounding, critical social and ecological crises.

Although this has been clear for some time, communities in most places are still only managing slow, incremental and fragmented change. This is insufficient to address the systemic challenges that we face, and their underlying drivers. Clearly we need to find better ways of working together and making change happen.

Taking a mission-led approach to community change pushes us to find ways to achieve the speed and scale of systemic change that will enable our communities to genuinely thrive through the 21st century.

FOCUS OF THIS TRAINING

A mission-led approach to change forces us to explicitly reframe, rethink and reorganise around what is actually needed - rather than what we currently think is possible.

A mission-led approach therefore demands a massive shift in our mindset. It means working very differently to how most of us have been trained and rewarded to operate. It will require substantial organisational reshaping. This means that we must build our personal and community capacities to adopt and pursue mission-led change.

During this training, we will use collaborative learning approaches to explore strategies to help you adopt a mission-led mindset; and ways that you can start to use a mission-led approach to help organise, plan, and manage radical change for your organisation and community. You will gain knowledge and confidence to help your community take a mission-led approach to change.



MISSION-LED COMMUNITY CHANGE MASTERCLASS



IS THIS COURSE RIGHT FOR YOU?

- Are you passionate about your community and trying to make positive change happen in some way?
- Do you have some understanding of the equity, sustainability, climate, and socio-economic challenges facing your community (and others)?
- Are you frustrated by the persistent gap between changes currently being achieved and what you see is really needed?
- Are you looking for help and ideas on how you, your organisation, and your community could do much better?

**Yes to most of these questions?
Then this training is for you!**

You could work for any type of organisation, or be an independent individual. Everyone is welcome. No specific academic training is required.

[Register Now](#)

ABOUT US

Korimako is a non-profit social enterprise on a mission to help create change towards more sustainable, equitable, and resilient societies.

We are specialists in the 'how' of transformational change. We have extensive experience working with communities and partners to develop projects and programmes that help to create the changes that our societies really need. We know very well how hard this is. We have many years of experience supporting communities through our advice, training, expert, and facilitation services.

You can find out more about us at www.korimako.org.

Korimako is leading the Thriving Communities initiative - which is all about helping communities to create radical enough change to thrive in the 21st century. A mission-led approach to change lies at the heart of Thriving Communities.

www.thriving-communities.org



MISSION-LED COMMUNITY CHANGE MASTERCLASS



COURSE CONTENT

Session	Day 1 7 December	Day 2 8 December
Morning 09.30-11.00	<p>Introductions and warm up</p> <p>Reflection Exercise on where we are starting from and changes achieved in Ōtautahi since 2011.</p>	<p>Warm up</p> <p>Regenerating Civic Imagination: Asset mapping, placemaking, civic imagination labs and storytelling.</p>
Coffee Break 11.00-11.30		
Middle 11.30-13.00	<p>Mission-led Change: Mission mindsets and shaping community missions.</p>	<p>Mission Change Management: Backcasting, systems analysis, horizon & gap scanning, portfolio management, collective learning.</p>
Lunch Break 13.00-14.00		
Afternoon 14.00-16.30	<p>Enablers of Change: Collaborative communities, enabling economies & transformative investment, smarter systems, and municipal momentum.</p> <p>Mission Incubators: Governance models, allies, partnerships & core team design.</p>	<p>Mission-led Change Sprint: Group exercise testing a mission-led approach to change on a neighbourhood-scale scenario.</p> <p>Reflections on our learnings & next moves</p>
Optional Mission-led Change Clinic Sessions 11-12 December		
On demand	<p>Individuals or small groups will be able to book a further in-person 'clinic' session on 11 or 12 December to further workshop their ideas for mission-led action that are generated during the core 2-day training.</p>	



MISSION-LED COMMUNITY CHANGE MASTERCLASS



TRAINING TEAM



TIM TAYLOR

DIRECTOR, KORIMAKO

Tim specialises in supporting organisations and communities to shape, develop and deliver transformative social, economic and environmental change initiatives.

Tim will lead the training and clinic sessions.

[LinkedIn Profile](#)



RYAN REYNOLDS

CO-FOUNDER, GAP FILLER

Ryan is a leading community changemaker in Ōtautahi. Ryan helps communities to use urban prototyping approaches to take tangible, temporary and iterative steps towards bigger community transformations.

Ryan will help facilitate the training and lead work on civic imagination.

[LinkedIn Profile](#)

REGISTRATION

Thanks to generous support from the Christchurch City Council Sustainability Fund, we are pleased to be able to offer this training for free to all. We just ask that participants commit to participating fully for the two days.

Click on this link below to book one of the very limited places available on this training:

[Register Now](#)

We are happy to discuss further whether this masterclass is right for you. Please do get in touch if you have any questions. Contact tim@korimako.org

PRACTICALITIES

The training will be held in Christchurch at the Kiosk in the Botanic Gardens

Fruit, tea and coffee will be provided. Lunch will be BYO

